



Get The Hair You Want



WITH THE #1 IN KERATIN

Get beautiful hair every day with our treatment portfolio that delivers stronger, smoother, healthier hair while dramatically cutting blow-dry time.. and so much more. Perfect for all hair fabrics.

Choose your smooth below and book your appointment and consultation now!

KERATIN SMOOTHING TREATMENTS

Stronger, smoother ready to wear hair / KCMAX	Lasts up to 3 months
Signature smoothing treatment / NKST	Lasts up to 5 months
Reparative keratin for fine, damaged, over-processed hair / NKSTB	Lasts up to 5 months
Customizable keratin treatment that defines curls or smooths / PBO	Lasts up to 3 months
Maximum manageability treatment / KCSMOOTH	Lasts up to 3 months
Speedy smoothing treatment / EBO	Lasts up to 6 weeks

QUICK 15-MINUTE TREATMENTS

15-minute color-locking treatment / EBO	Lasts up to 6 weeks
Bang or spot treatments / EBO	
Executive smooth for short hair and the male client / EBO	

SIGNATURE KERATIN-ENHANCED BLOWOUTS

- Red Carpet Blow Dry / Infusion Replenisher & Intense RX
A voluminous blowout for mega smoothness and shine
- Frizz Blocker Blow-Dry / Infusion Keratin Replenisher
Banish frizz with this sleek and smooth blowout

REPARATIVE BOND REBUILDER SERVICES / Vitalshot®

- Reparative Remedy *Repair split ends, deliver strength and healthy-looking shine*
- Radiant Color *Increase color vibrancy and shine during your color service*
- Brightest Blonde *Protect and strengthen the hair during any lightening service*
- Masque Maximizer *Keratin-boosting, hydrating hair treatment*

KERATIN-ENHANCED COLOR SERVICES

Ask your stylist for keratin-enhanced color services to achieve healthier, stronger, vibrant hair.



See the Keratin difference and book your appointment now!