



# Get The Hair You Want



WITH THE #1 IN KERATIN

Get beautiful hair every day with our treatment portfolio that delivers stronger, smoother, healthier hair while dramatically cutting blow-dry time.. and so much more. Perfect for all hair fabrics.

**Choose your smooth below and book your appointment and consultation now!**

## KERATIN SMOOTHING TREATMENTS

Stronger, smoother ready to wear hair / KCMAX	Lasts up to 3 months
Signature smoothing treatment / NKST	Lasts up to 5 months
Reparative keratin for fine, damaged, over-processed hair / NKSTB	Lasts up to 5 months
Customizable keratin treatment that defines curls or smooths / PBO	Lasts up to 3 months
Maximum manageability treatment / KCSMOOTH	Lasts up to 3 months
Speedy smoothing treatment / EBO	Lasts up to 6 weeks

## QUICK 15-MINUTE TREATMENTS

15-minute color-locking treatment / EBO	Lasts up to 6 weeks
Bang or spot treatments / EBO	
Executive smooth for short hair and the male client / EBO	

## SIGNATURE KERATIN-ENHANCED BLOWOUTS

- Red Carpet Blow Dry / Infusion Replenisher & Intense RX  
*A voluminous blowout for mega smoothness and shine*
- Frizz Blocker Blow-Dry / Infusion Keratin Replenisher  
*Banish frizz with this sleek and smooth blowout*

## REPARATIVE BOND REBUILDER SERVICES / Vitalshot®

- Reparative Remedy *Repair split ends, deliver strength and healthy-looking shine*
- Radiant Color *Increase color vibrancy and shine during your color service*
- Brightest Blonde *Protect and strengthen the hair during any lightening service*
- Masque Maximizer *Keratin-boosting, hydrating hair treatment*

## KERATIN-ENHANCED COLOR SERVICES

Ask your stylist for keratin-enhanced color services to achieve healthier, stronger, vibrant hair.



See the Keratin difference and book your appointment now!