

# KERATINCOMPLEX®

## Quick Guide



# NKST

## Natural Keratin Smoothing Treatment

Enjoy up to 5 months of smooth, shiny and more manageable hair with our award-winning signature smoothing solution.

### Why We ♥ it

- Blocks humidity and eliminates frizz
- Formulated with our Signature Keratin for stronger, healthier hair
- Instantly repairs damage
- Increases manageability
- Delivers luminous shine
- Dramatically reduces blow-dry time
- Enhances color vibrancy
- Cumulative results
- Voted behindthechair.com's "Favorite Chemical Smoothing Service" 9 years in a row
- Winner of the Beauty Launchpad 2019 Readers Choice Award for "Favorite Smoothing Service"
- Results last up to 5 months



Get social with us and share your before and after transformations  
#KERATINCOMPLEX #NKST

# NKST

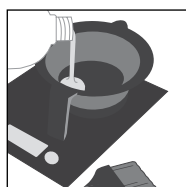
## Client Consultation ▶ A proper client consultation sets you and your client up for success.

1. Assess hair:
  - Texture, porosity and condition
  - Chemical-processing history
  - Client's lifestyle and medical history
2. Assess the client's post-treatment expectations.
3. Review post-treatment and at-home maintenance.
4. Quote price based on hair's length, texture and condition.
5. Perform a patch test.

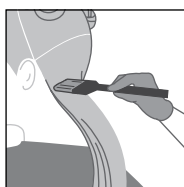


1.5 oz. per application based on texture, porosity and condition of hair.

## Instructions



1. Shake, measure and pour treatment into a bowl. Aerate 10-15 minutes.



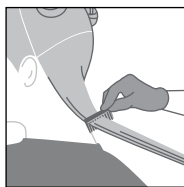
5. Starting at the nape of the neck, part the hair into 1/2- to-1-inch (1 to 2.5 cm) subsections. Apply treatment evenly, beginning 1/4-inch (.6 cm) away from the scalp.



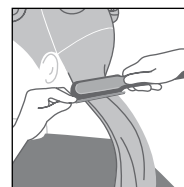
9. Blow-dry 100% using a vent brush. Divide hair into six sections.



2. Shampoo hair twice with Keratin Complex Clarify Shampoo.



6. Comb through to remove excess treatment.



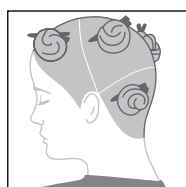
10. Flat iron 1/8-inch (.3 cm) subsections, following the flat iron guide. ▼



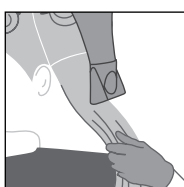
3. Blow-dry hair 100% with fingers.



7. Cover with a plastic cap. Allow treatment to saturate for 30 minutes.



4. Gloves should be worn. Divide hair into six sections.



8. Divide hair into six sections. Blow-dry 80% with fingers.

## Flat Iron Guide

Always use professional judgment when selecting a flat iron temperature. The temperature should be adjusted based on the client's hair type and chemical processing history.

### FLAT IRON GUIDE

#### TEMPERATURE RANGE

NKST: 380°-400° F (193°-204° C)

#### NUMBER OF PASSES

Fine to medium hair: 7-10 times from base to ends

Coarse, virgin or resistant hair: 10-12 times from base to ends

**Aftercare** The client should not get the hair wet or use traditional shampoo for a minimum of 72 hours. If the hair gets wet, instruct the client to blow-dry and lightly go over hair with a flat iron on low heat. The client should not use pins, clips, ponytail holders or glasses to hold or pull the hair back during this period. After the 72-hour period, regular use of Keratin Complex shampoos, conditioners and styling products will help to maintain the longevity of the treatment.