



Keratin-Enhanced Color For Stronger, Healthier Hair

GRAY COVERAGE Quick Guide

- While the N-Series can be used alone, it is specifically formulated as a tool for gray coverage and ideally should be mixed with a fashion tone to achieve a more desirable target color. The higher the percentage of gray, the greater the amount of N (or NN) you should add to the formula
- Certain hair types are so resistant that a normal application of color will not optimally cover gray. In this instance, replace the existing N shade, or a portion of it, with an NN shade at the same level. This will create a higher pigment concentration and therefore, better gray coverage
- When the client's hair is 100% resistant gray and they are accustomed to an opaque full coverage, you may want to use NN alone. Its higher pigment concentration may cause the result to appear slightly darker. Provide an explanation to the client ahead of time that this is needed for optimal gray coverage on resistant hair types
- You can add N to an NN formula to decrease the pigment load and create a slightly lighter shade
- When formulating, determine the percentage of gray/non-pigmented hair. Discuss the client's expectations and decide if he/she wants full coverage or a more blended gray finish. These factors will affect shade selection, best product/color category selection (KeraLuminous or KeraBrilliance) and the appropriate timing
- The higher the percentage of gray, or the more resistant it is, the more likely it is that you should increase the processing time to 45 minutes
- When processing color for gray coverage, do not use a cap or an external heat source
- Use 20 volume developer as the standard for gray coverage. If you use 10 volume developer, the results will be too saturated and too dark
- If a warm tone is desired, .3/G or .03/NG may be used, following our gray coverage guide
- If a cool tone is desired, .01/NA may be used, following our gray coverage guide

0 – 25%	Target Shade
25 – 50%	¼ N + ¾ Target Shade
50 – 75%	½ N (or NN) + ½ Target Shade
75 – 100%	¾ N (or NN) + ¼ Target Shade