

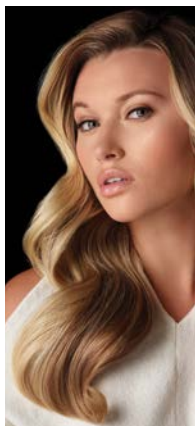
# KERATIN COMPLEX®

Beautiful hair every day

## Smoothing Treatments

### A CUSTOMIZABLE TREATMENT PORTFOLIO

We're #1 in keratin treatments and have been since 2007. Each of our keratin treatments eliminate frizz, increase manageability, repair damage and leave the hair noticeably softer with luminous shine!



	KCMAX™	NKST	NKSTB	EBO	PBO	KCSMOOTH™
<b>POSITIONING</b>	Strongest, straightest smoothing treatment.	Award-winning smooth. Classic KC finish.	Reparative smooth for blonde, fragile, overprocessed hair types.	The color-locking, speedy smoothing solution.	Customizable treatment.	Maximum manageability treatment in two hours or less.
<b>WHO IT'S FOR</b>	Clients looking for straightest results.	All hair types. Clients looking for long-lasting smooth.	Damaged, compromised or fine hair.	All clients, especially those having a color service.	Curly client looking to define curl and lose frizz. Any client looking for smooth results.	Clients looking for smooth results and faster blow dry time.
<b>COLOR APPLICATION</b>	Same day before treatment.	Same day before treatment. Great for color-locking.	Same day before treatment. Great for color-locking.	Same day before treatment. Great for color-locking.	Same day, after masque step of treatment.	Same day, after restorative leave-in lotion is applied.
<b>LONGEVITY</b>	Up to 3 months	Up to 5 months	Up to 5 months	Up to 6 weeks	Up to 3 months	Up to 3 months

\*Products may not be available in all countries. Packaging may vary.